

FUTURE

Physicians

CAMPAIGN



CAPE BRETON MEDICAL CAMPUS





A *transformational* VISION FOR RURAL HEALTHCARE

Cape Breton University (CBU), in partnership with Dalhousie University and the Province of Nova Scotia, is embarking on a bold initiative to transform healthcare across rural Nova Scotia. At the heart of this vision is the Cape Breton Medical Campus (CBMC) – a new, state-of-the-art institution that will train the next generation of family physicians with a specialized focus on rural, Indigenous and African Nova Scotian health.

Launched in August 2025, the CBMC will welcome 30 medical students annually, producing physicians who are uniquely trained to serve communities across Cape Breton and beyond.

WHY NOW?

Nova Scotia is facing a critical shortage of healthcare professionals. As of September 1, 2025, approximately 84,000 Nova Scotians are without a family doctor. The CBMC is not just a response – it is a proactive, innovative solution rooted in community, equity, and education.

This is a once-in-a-generation opportunity to reshape the future of healthcare delivery by training doctors where they are needed most, creating long-term retention, and building healthier communities.

INTEGRATED HEALTH EDUCATION MODEL

The Cape Breton Medical Campus is more than a building – it's an integrated, collaborative model that unites education, clinical training, and community care.

Key Components:

The Medical Sciences Building

The cornerstone of the CBMC, housing leading-edge classrooms, labs and simulation suites.

Collaborative Care Clinic

Located at the former NSCC Marconi site, this public-facing clinic will serve as a clinical training hub operated by Nova Scotia Health.

Expanded Nancy Dingwall Health and Counselling Centre (Located in the Kehoe Forum)

Addressing the growing health needs of CBU's student population.

Together, these facilities will provide immersive, real-world training experiences that prepare students to serve in diverse, rural environments.

FUTURE PHYSICIANS CAMPAIGN

CBU has launched the **Future Physicians Campaign**, a \$1 million initiative dedicated to funding medical student scholarships. This support will help to lessen the financial burden on these students from Cape Breton and beyond who are empowered to study and stay in the region – improving retention and building a healthcare system grounded in community care.

We invite you to participate in the campaign through a **five-year pledge**, with flexible giving options to suit your comfort and capacity. Every gift, no matter the amount, brings us closer to our goal.

FLEXIBLE GIVING OPTIONS

To make giving more accessible, we've outlined flexible pledge options below. Each gift can be fulfilled over a five-year period, with both annual and monthly payment plans available. Every contribution makes a meaningful difference and will be permanently recognized.

GIFT LEVELS AND FLEXIBLE PLEDGE OPTIONS

	5-Year Total Commitment	Annual Donation	Monthly Donation
LEADERSHIP LEVEL	\$100,000	\$20,000/year	\$1,667/month
MAJOR GIFT LEVEL	\$50,000 \$25,000	\$10,000/year \$5,000/year	\$834/month \$417/month
SUPPORTING GIFT LEVEL	\$10,000 \$5,000	\$2,000/year \$1,000/year	\$167/month \$84/month

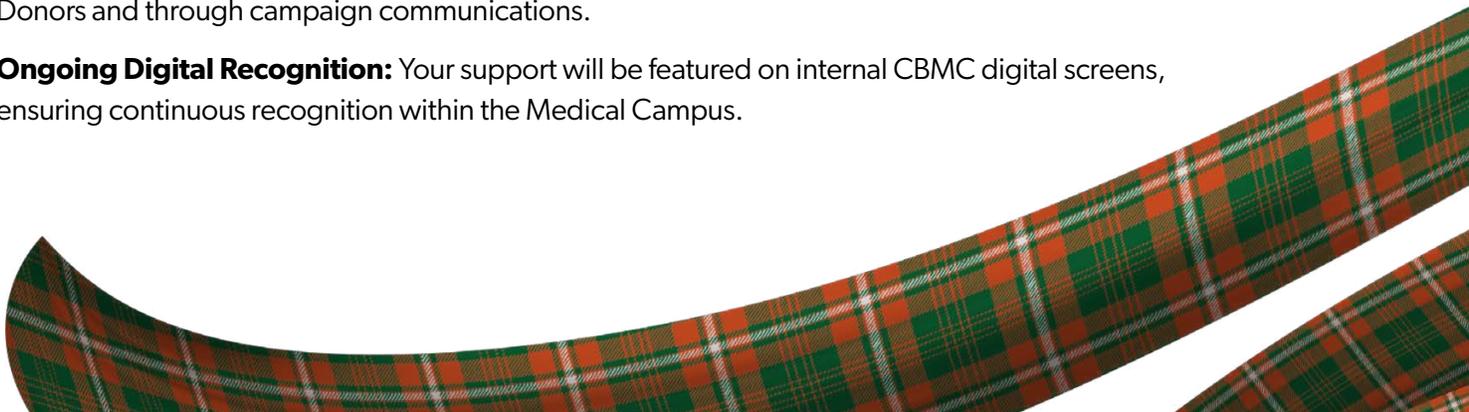
Did you know?

Becoming a monthly donor allows you to make smaller, more manageable, recurring gifts, which have a huge impact over time. AND – there is no need to keep track of multiple receipts for donations made throughout the year. One cumulative tax receipt will be sent to you annually.

RECOGNITION AND GRATITUDE

Your generosity will be honoured in lasting and meaningful ways:

- **Permanent Donor Plaque:** A commemorative plaque will be installed in the Medical Sciences Building, listing all contributors.
- **Donor Reception and Campus Tour:** Donors will be invited to a private reception to meet the inaugural medical class and attend the grand opening, where your generosity will be recognized.
- **Annual Report Features:** Your contribution will be recognized in the CBU Annual Report to Donors and through campaign communications.
- **Ongoing Digital Recognition:** Your support will be featured on internal CBMC digital screens, ensuring continuous recognition within the Medical Campus.



CLASS OF 2029



Cape Breton Medical Campus Inaugural Class - August 2025

Join Us

We invite you to shape the future of healthcare in Cape Breton – by investing in the students who will one day stand beside you – and some day, carry on your legacy.

Let's build this future together.

FOREVER



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