



2023

# Report to Donors





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Cover Photo:  
Peter Oyedijo receiving the Glen Patrick Moore Memorial  
Scholarship and Trophy from Patrick and Christena Moore.  
See page 9 to learn more about Glen's Legacy.

**FOREVER**  See **page 4** to learn more about  
this Transformational Campaign.

# Our Sincerest Thank You



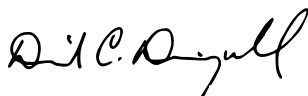
On behalf of the Cape Breton University Board of Governors, faculty, staff and most importantly, our students, I would like to personally send my sincere thank you to you – our donors.

As a proud Cape Bretoner and graduate of CBU's predecessor institution, Xavier Junior College – an important building block of CBU's early evolution – I know first-hand what we can achieve when we do it together. As the world changed, so did we. Now we educate students from all over the world, employ more people than ever before and create lasting economic, environmental, research and community impact.

We believe in finding new ways to ensure a sustainable future. We are led by our spirit, and we embrace a diverse campus and a multicultural Cape Breton Island by welcoming the world with open arms. In just a few years, our enrolment has grown to more than 7,300, making us the second-largest university in the Province of Nova Scotia. This unprecedented growth has injected hundreds of millions of dollars into our local economy and has enriched our already diverse Island.

As you will read in this report, Cape Breton University is on the move. We are growing exponentially, and it is the generosity of donors, like yourself, that has truly fostered this growth. Again, we sincerely thank you and hope to have your continued support as we pursue our vision for a more prosperous future for Cape Breton Island, and indeed the entire Province.

Yours very truly,



David C. Dingwall  
President and Vice-Chancellor



Humbled, thankful and excited. Those are three words to describe how I feel about the remarkable progress and achievements that have taken place over the past year. Your generous support has been instrumental in enabling us to pursue our mission of providing transformative educational experiences for our students and driving positive change within our community.

This spring, Cape Breton University celebrated its most recent graduating class and welcomed more than 1,500 hard-working and deserving spring graduates from around the world to our Alumni family.

In February, we launched Forever CBU, the largest and most ambitious fundraising campaign in the University's history. Since then, much has happened to help us toward our \$50 million goal. You will read more about that later! You are a valued friend and supporter of CBU. As such, it is so important that I share with you some of the outstanding things that are happening at our institution that are helping to make CBU one of the most innovative universities in Atlantic Canada. Your generous support plays a role in making this happen.

At CBU, ensuring our students thrive and have a first-class student experience is crucial. Included in this report are just some of the many investments, improvements and announcements that have taken place to help ensure our students' success. Once again, thank you for your support. We could not have achieved all that we have without you. We look forward to continuing to work together to make a positive impact on the world.

Sincerely,



Sara Salter-Burke  
Vice-President Development

# CBU at a Glance



Since the launch of the **Forever CBU Campaign** and the re-launch of our **Employee Giving Program**, employee giving has grown by **109%**



**14,000** alumni living on Cape Breton Island



**1,000+** Indigenous graduates

**\$2.6 Million** in 2022 to more than **\$3 Million** in scholarship, bursary and award disbursements in 2023 - an almost **20% increase**

**7,300+** students

CBU now has more than **35,000** alumni in over **70** countries around the world



CBU is now the **2<sup>nd</sup> Largest** University in Nova Scotia

**\$50 million** FOREVER CBU campaign is part of a **\$200 million** investment into our campus

## Did you know about our Monthly Giving Program?

Becoming a monthly donor allows you to make smaller, more manageable reoccurring gifts, which have a huge impact over time. AND – there is no need to keep track of multiple receipts for donations made throughout the year. One cumulative tax receipt will be sent to you annually.





## A Transformational Campaign

On February 23, 2023, students, alumni, donors, faculty, staff and community members gathered in the Great Hall of the Cape Breton University campus as President David Dingwall officially launched the Institution's largest fundraising campaign in its nearly 50-year history, The Forever CBU campaign.

This is a \$50 million national fundraising campaign that is part of an overall \$200 million investment into the campus. The campaign is rooted in CBU's strategic, academic and research plans and will meet the needs and demands of a growing and diverse student body.

Newly introduced campaign co-chairs, Lou Maroun and Chancellor Annette Verschuren, along with the CBU Students' Union, each announced \$1 million gifts to officially launch this transformational campaign.

Through a collection of employee, government, community, alumni and donors, the Forever CBU campaign will change the educational landscape of the Island and create unprecedented opportunities for growth.

To learn more about the Forever CBU Campaign, please visit [forevercbu.ca](https://forevercbu.ca).



Members of the 2022 and 2023 CBUSU Executives celebrating their \$1 million gift to the Forever CBU campaign.



Representatives from the Forever CBU Cabinet, George Unsworth and Stuart MacLeod, pose for a photo with CBU Chancellor and Campaign Co-Chair, Annette Verschuren, CBU President and Vice-Chancellor, David Dingwall and CBU Vice-President Development, Sara Salter-Burke.



# A Focus on Healthcare

January 27, 2023 was a monumental day for Cape Breton University and the entire province of Nova Scotia as Premier Tim Houston announced a medical campus for Cape Breton. The medical campus is being established through a partnership between Cape Breton University and the Dalhousie Faculty of Medicine. This strategic partnership will help ensure more Nova Scotians have the opportunity to pursue a first-class medical education in their home province. It will also assist with the recruitment and retention of physicians to the Cape Breton region, and other rural areas of Nova Scotia. With a focus on family and rural medicine, the **Cape Breton Medical Campus** will provide training that is relevant to the health needs of communities across Nova Scotia.

On March 7, 2023, the Government of Nova Scotia announced its investment of \$58.9 million to develop the new medical campus, which will train up to 30 new doctors each year with plans for the first class to start in August 2025. Their education will include special training in rural health needs such as aging, frailty and disease prevention, as well as Indigenous and African Nova Scotian communities.

In addition, the medical campus will include a new 10,000-patient collaborative clinic as well as the expansion of CBU's current **Nancy Dingwall Health and Counselling Centre**. We know that healthy communities are thriving communities, and this medical campus will be a major step forward in improving the collective health of our citizens. These investments will change the face of healthcare in Cape Breton, in rural Nova Scotia, and the entire province.

In hearing the announcement of the medical campus, Dr. Lydia Urban, a retired female physician who was the pioneer in establishing the neo-natal unit at the former St. Rita's Hospital in Sydney, contacted us wanting to help future Cape Breton Medical Campus students. We excitedly received a generous \$200,000 gift from her to establish the Dr. Lydia Urban Medical Scholarship to help medical students in their educational journey.



## Nursing Expansion

CBU's nursing program has grown to 161 seats. Recently, the Premier of Nova Scotia announced government investment to expand the Bachelor of Science Nursing program through a partnership with Acadia University as a satellite site.





# Bachelor of Social Work Program

On February 13, 2023, Cape Breton University launched a new Bachelor of Social Work (BSW) program, with the inaugural class to begin their studies in September 2023. Designed to prepare the next generation of social workers with practice-ready skills to address social and systemic inequities, this program will use a trauma-informed lens to position graduates for success in the ever-evolving field of social work.

The 16-month program, pre-accredited through the Canadian Association of Social Work Education (CASWE), will be delivered full-time, on campus, and will offer two field practicums. In addition to the foundational knowledge of environmental impacts of health, reconciliation with Indigenous peoples and the decolonization of social work practice, students will also explore a variety of topics such as generational dimensions of poverty and addiction as well as advocacy and social justice work for marginalized and underrepresented communities.

The accelerated program structure will give CBU graduates a competitive edge in the workforce, allowing them to practice sooner than graduates from other programs. As part of the program's commitment to equity, diversity and inclusion, the department strives to have a minimum of 20 per cent of applicants who identify as Indigenous and/or African Nova Scotian admitted into the program.

To learn more about the program, visit [CBU.ca/socialwork](https://www.cbu.ca/socialwork).



Attendees at the Bachelor of Social Work launch event.



# Celebrating Bucky

On March 3, 2023 CBU officially opened the Dr. Carl “Bucky” Buchanan Capers Hall of Fame. First established in 2018, the Capers Hall of Fame recognizes individuals and teams who exemplify what it means to be a Caper at Cape Breton University. The Capers Hall of Fame also recognizes supporters who make an impact in the world of sports and who help build the athletics program at CBU.

The space was officially named after the founding member of the CBU athletics program, Dr. Carl “Bucky” Buchanan. Dr. Buchanan was the first Athletics Director at CBU and dedicated 32 years of his career to building a nationally recognized athletics program that promotes strong student-athletes and dedicated coaches and staff.

From very humble beginnings, CBU athletics has grown to become one of the most recognizable programs in the country with more than 81 Academic All-Canadians, 11 U Sport medals, 31 AUS Championships, 264 AUS All-Stars and 88 AUS major awards.

In just the last two years, CBU athletics have hosted two national championships – women’s soccer and women’s basketball – and will host the men’s soccer National Championship this fall – November 9-12, 2023.



The Dr. Carl “Bucky” Buchanan





# The Future Home of Female Hockey



*Chancellor, Annette Verschuren sharing remarks at the official ground breaking of the Canada Games Complex renovations.*

On June 27, 2023, Cape Breton University hosted an official groundbreaking event acknowledging the start of the renovation and expansion of the Canada Games Complex. Construction of the campus facility began in early May 2023.

First constructed in 1986 for the Jeux Canada Winter Games, the renovated and expanded Canada Games Complex will include the expansion of the Nancy Dingwall Health and Counselling Centre, a new fitness facility, walking track for students and the community and the modernization of the Canada Games Complex. When not in use as an arena, the renovations will allow the space to host convocation, conferences, events and concerts.

In the spring of 2022, Cape Breton University partnered with the Cape Breton Blizzard Female Hockey Association and launched a winning national campaign to have Sydney named Kraft Hockeyville 2022. The \$250,000 prize was used to purchase a new energy-efficient ice plant, and an electric Zamboni will be purchased in the near future. In March 2023, the facility also received close to \$12 million from the Province of Nova Scotia, \$8.15 million for the arena to become the Home of Female Hockey and \$3.7 million to expand the Nancy Dingwall Health and Counselling Centre, which provides access to physical and mental healthcare services for a growing and diverse student body.



*Members of the Cape Breton Blizzards girl hockey teams and the CB Sledgehammers celebrating after the ground breaking.*

Work on the arena includes renovated accessible dressing rooms, a walking track and an NHL-sized ice surface that will be raised to accommodate sledge hockey. Once the renovations are complete, it will become Canada's first arena dedicated to female hockey and para hockey. It will serve as home arena for the Blizzard, CBU CAPERS women's hockey team and the Cape Breton Sledgehammers sledge hockey team. Construction of the new complex is scheduled for completion in December 2024.

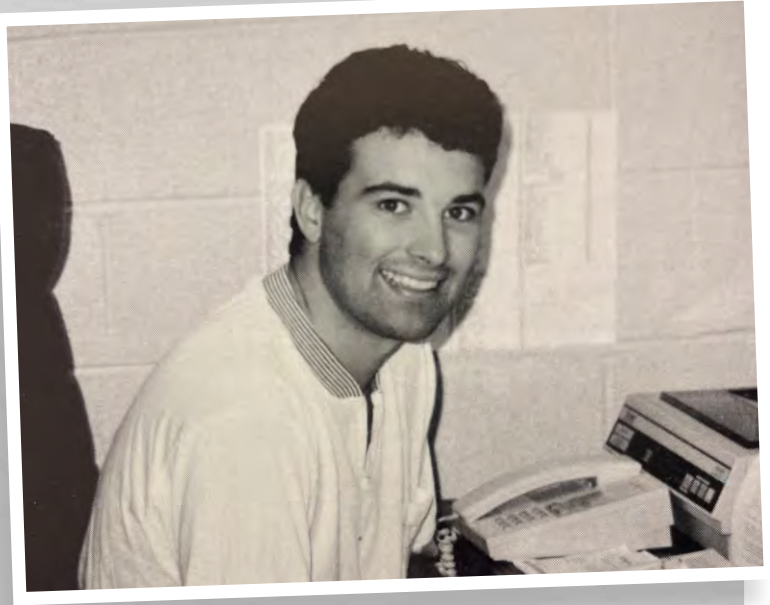
This renovation and expansion is part of the \$50 million Forever CBU Campaign. CBU's largest fundraising campaign in its history – and part of a \$200 million overall investment into the campus.





# Glen's Legacy

Leadership, Compassion,  
Scholarship



On July 21, 1994, tragedy struck the Moore family when Glen Patrick Moore passed away in a motor vehicle accident. At just 24 years old, Glen left behind a legacy that would resonate for years to come and continues to this day.

Glen received a Bachelor of Business Administration degree from UCCB (now CBU) in 1991 and was a vibrant student leader within the Students' Union. At the time of his death, Glen was pursuing a Master of Health Administration and was enjoying a work term as part of that program.

To honour his memory, the Moore family knew they wanted to create a legacy for their son, and they did so by establishing the Glen Patrick Moore Memorial Scholarship at CBU. This award recognizes students who display exceptional leadership, compassion for others and contribute to the university's overall quality of life. It embodies the university motto, "Perseverance Will Triumph."

Fast forward to the spring of 2023, Peter Oyedijo, a Bachelor of Business Administration graduate himself, became the latest recipient of this award. Peter, an international student from Nigeria, embodies the very essence of Glen's spirit, mirroring his leadership qualities and active involvement with the CBU Students' Union.

The invaluable support Peter received from this scholarship has inspired him to pursue his dreams, as it has done for CBU students each and every year - now almost 30 years later.



If you would like more information on how you can honour a loved one's memory through the establishment of a scholarship at CBU, please visit: [CBU.ca/donors/get-started](https://www.cbucanada.ca/donors/get-started).



# Leave a Legacy

In 1996, Hilda Tremblett created a memorial award in honour of her parents for Cape Breton University students in need of financial assistance. Since that time this award has impacted countless students. To continue her impact she made a generous commitment to help future generations of students through a planned gift to Cape Breton University.

Hilda's generous promise of a planned gift will help to ensure that CBU is able to offer continued support for future students. Donors like Hilda, who are forward-thinking, have opted to act on their core values in order to provide much-needed support for future generations.



**I would not be where I am today if it wasn't for somebody believing in me and giving me a scholarship all those years ago. I want to be able to provide that opportunity for future students.**

Hilda Tremblett



## Considering a planned gift to CBU?

If you are considering making a planned gift to CBU through your Will, life insurance, retirement funds (RRSP/RRIF), or other future gifts as part of your estate plan, the 3-Steps below can help you toward this goal. If you need any help in this process, our team is standing by to provide assistance.

### **1 Determine what area at CBU interests you**

A few of the ways planned gifts can help students at Cape Breton University, include: scholarships, bursaries, special acquisitions and projects, equipment purchases, and endowments.

### **2 Contact a lawyer or financial advisor**

Your legal, accounting or financial advisor can provide further guidance with respect to the tax benefits associated with charitable gift giving under your Will, and how to maximize these benefits.

### **3 Notify our Development Team**

By letting us know you have remembered CBU with a gift in your Will or other future gift, you are helping the University plan for the future. It also provides the opportunity to thank you and ensure that your wishes can be fulfilled.

To learn more about how you can leave a legacy through your estate, please contact [ricky\\_mccarthy@cbu.ca](mailto:ricky_mccarthy@cbu.ca) or by phoning **902-574-6144**.



**FOREVER**



**Transformational,  
Strategic,  
Achievable.**

To learn more about how you can join us on this journey as we create a strong, sustainable future for our students – our future leaders – our University and our Island home, please visit:

**Forever****CBU**.ca