

Cape Breton University

Strategic Plan 2030

A stylized green line-art icon of a building with a central gabled section and several windows on either side, positioned behind the word 'Strategic' in the title.

Connect. Elevate. Lead.

Connect members of the university community to foster a better sense of belonging and facilitate greater community engagement across our island.

Elevate academic programs, research, policies, and infrastructure to reflect our development as a post-secondary institution and better serve our communities.

Lead collaborative responses to the pressing issues of our time to affect meaningful and sustainable change in areas of social responsibility, reconciliation, community economic development, artificial intelligence, and climate change adaptation.



Invest in Our Students

GOAL

Promote achievement of CBU's graduate attributes by expanding immersive learning opportunities to cultivate the next generation of leaders.

CONNECT

Develop inclusive mentorship models, research opportunities, campus activities, services, and infrastructure that promote engagement in and affinity to the university.

ELEVATE

Broaden experiential learning and graduate programming in alignment with institutional and government priorities.

LEAD

Advance highly effective pedagogies that feature universal design and empower students to engage ethically, critically, and creatively with artificial intelligence and other disruptive technologies.

Champion the Island's Prosperity

GOAL

Build more resilient communities by collaborating with partners to implement innovative and sustainable solutions for local problems.

CONNECT

Mobilize research centres, institutes, and networks to collaboratively solve problems through public dialogue, policy development, and research.

ELEVATE

Expand health programming, research, and innovation to serve the needs of Cape Breton Island and rural Nova Scotia.

LEAD

Drive the provincial climate change plan locally through action research, program innovation, and campus decarbonization.

Indigenize the L'nu Way

GOAL

Embrace our responsibility to reconciliation by deepening relationships and promoting L'nu scholarship to advance the mission of Unama'ki College.

CONNECT

Enhance meaningful relationships between Unama'ki College and other units across the institution to increase opportunities and supports for L'nu students.

ELEVATE

Establish an Elders council or similar body to strengthen programming on campus and in-community, and advise on actions for reconciliation.

LEAD

Strengthen resource hubs within the Centre for Teaching and Learning and the L'nu Resource Centre to support indigenization of curriculum and L'nu research and scholarship, respectively.

Globalize with a Difference

GOAL

Forge an inclusive and respectful university culture by embracing diverse perspectives and experiences to develop active and responsible citizens.

CONNECT

Draw on the diversity of our student body and faculty complement to cultivate intercultural competence via curricular and co-curricular experiences.

ELEVATE

Deepen opportunities for international research and provide learning experiences via programs that raise global consciousness.

LEAD

Evolve program offerings and international student supports to attract talent and respond to labour market needs in alignment with provincial and federal priorities.

Empower Faculty and Staff

GOAL

Foster employees' sense of agency by enhancing opportunities for connection and growth to cultivate a culture of appreciation and service excellence.

CONNECT

Cultivate a mentorship culture by developing inclusive communities of practice and creating systematic opportunities for extended and life-long learning.

ELEVATE

Bolster administrative efficiency and service delivery through enhanced onboarding practices, an expanded policy and process framework, and clarified organizational roles and responsibilities.

LEAD

Grow a culture of volunteerism that supports community organizations and enhances employee well-being.