

**Indigenous Tourism Resource List**

**Experiences**

* Eskasoni Cultural Journeys

<https://eskasoniculturaljourneys.ca/>

Goat Island invites visitors to share in a unique story while preserving its First People’s culture. As one of the first market ready Mi’kmaw experiences in the Atlantic, Goat Island leaves a lasting emotional impact on all who visit.

* Elsipogtog Mi’kmaw Cultural Centre – Heritage Path Tour

<https://heritagepathtour.com/>

Guests are immersed into the Mi’kmaq culture at Elsipogtog, First Nation, New Brunswick for 1.5 hours with this one of a kind experience! After a traditional greeting, guests will enter the community raised teepee for a smudging ceremony along with teachings and insights that will help connect the past to the present cultural ways and customs. After guests are led into the natural, forested Heritage Path where they will learn about traditional and time honored ways of using Mother Nature’s gifts and medicines for a better self and community. This 2023 season will see guests experiencing our authentically constructed wigwam, longhouse and sweatlodge made by our local elder and knowledge keeper. Guests will be able to step inside and feel how life would have been like back in ancestral times!

The last part of the Heritage Path journey takes place in the Cultural Centre where guests have a safe space to ask any and all questions they may have about the Mi’kmaq culture.

* Membertou Heritage Park

<https://www.membertouheritagepark.com/>

The Membertou Heritage Park consists of a five-acre site that offers a living history of the people of Membertou. A large indoor exhibit and program area offers the visitor full immersion to an ancient culture.



* Kejimkujik National Park – Guided Petroglyph Tours

<https://parks.canada.ca/pn-np/ns/kejimkujik/activ/decouverte-tours/guidee-petroglyphes-guided-petroglyphs>

Discover one of the largest collections of petroglyphs in North America along the shores of Kejimkujik Lake. The Guided Petroglyph Tour is available to private groups who book in advance.

Follow the footsteps of history where ancient stone carvings paint many pictures of the Mi’kmaw way of life. See and feel these images as they share stories from over 4,000 years ago.

The petroglyphs are in a restricted area and the tours are the only way visitors can access them.

* Bedford Petroglyphs National Historic Site

<https://www.pc.gc.ca/apps/dfhd/page_nhs_eng.aspx?id=827>

Bedford Petroglyphs National Historic Site of Canada consists of two glyphs covering approximately 2 square metres of a quartzite outcrop surface that forms one of the parallel ridges of the Bedford Barrens.

* Lennox Island Mi’kmaq Cultural Centre

<https://lennoxisland.com/culture-experiences/#CulturalCentre>

The centre has interpretive displays that explain the history, culture, language, spirituality, and religion of the Mi’kmaq through to the present day. These displays, as well as the cultural centre’s artifacts and photographs, positively promote history and customs.

* Kluskap Ridge RV Park and Campground

<https://www.kluskapridge.ca/>

Kluskap RV Park and Campground, owned and operated by members of Membertou First Nation, offers seasonal accommodations. Explore pristine nature overlooking St. Ann’s Bay from the campground's Englishtown location and experience a range of outdoor activities, cultural activities, and pottery and leather works with an expert.

* Millbrook Cultural & Heritage Centre

<https://www.millbrookheritagecentre.ca/>

Through guided tours, multi-media presentations, and hands-on activities at the cultural centre, learn about the legendary Kluskap and the Mi’kmaw way of life. See artifacts that date back 7,500 years and learn about Indigenous history and culture in the surrounding area from knowledgeable guides.

* Museum of Natural History

<https://naturalhistory.novascotia.ca/>

A permanent exhibit at the Museum of Natural History highlights the origins of the Mi’kmaq, their artistry, and way of life. Many stunning artifacts are on display, including samples of woven baskets, quillwork, and beadwork, as well as tools and materials used in daily life such as birch bark, wood, and stone.

* Port-Royal National Historic Site

<https://parks.canada.ca/lhn-nhs/ns/portroyal>

Discover Mi’kmaw culture at Port-Royal National Historic Site where you can visit a wigwam, try your hand at drumming, or play the traditional game of waltes.

* Mi’kmaw Interpretive Centre at Fortress of Louisbourg

<https://parks.canada.ca/lhn-nhs/ns/louisbourg/activ/autochtone-indigenous>

The Mi’kmaw Interpretive Centre at the Fortress of Louisbourg connects you with Mi’kmaw history through interpreters, images, artifacts, songs, traditional drumming, and storytelling.

* Mi’kmawey Debert Cultural Centre

<https://www.mikmaweydebert.ca/>

The Mi’kmawey Debert Cultural Centre will be a meaningful and dynamic centre for Mi’kmaw people, and for visitors from across Nova Scotia, Canada, and the world. Currently in the planning stages, the Centre will be built in Debert, Nova Scotia.

**Resources**

* Mi’kmaq Rights Initiative – Cultural Tourism Department

<https://mikmaqrights.com/?cat=32>

A collection of articles pertaining to Mi’kmaw cultural tourism. Topics include ‘An Introduction to Intellectual Property Rights’ and ‘Developing an Authentic Mi’kmaw Brand’ among others.

* Impact Organizations of Nova Scotia

<https://ions.ca/decolonization-resources/>

This organization has compiled webinars with various topics on decolonization presented by Mi’kmaw knowledge keepers. Tops include “Considerations when Working with Indigenous Communities.”

* Leaning from Knowledge Keepers: Lecture Videos from CBU

<https://vimeo.com/showcase/4376432>

**Learning from Knowledge Keepers** of Mi’kma’ki is Cape Breton University’s free, online, open-access Indigenous course designed to share knowledge and intercultural dialogue. The course explores the rich history, culture, and wisdom of Indigenous peoples in Mi’kma’ki and across Canada.

* Mi’kmaw Kina’matnewey

<https://www.kinu.ca/resources>

As the collective voice for Mi’kmaq education, the primary MK mission is to actively promote excellence in Mi’kmaq education, interests and rights for our communities and to facilitate the development of lifelong learning.

* Nova Scotia Indigenous Tourism Enterprise Network

<https://www.nsiten.com/>

The NSITEN is a volunteer based, not for profit cultural tourism organization that develops specific project-based initiatives aimed at growing the capacity for individuals, businesses and community lead tourism initiatives.

* Nova Scotia Museum – Mi’kmaq Portraits Collection

<https://novascotia.ca/museum/mikmaq/?section=thumb&page=10&region=Nova%20Scotia&period=>

The Nova Scotia Museum's Mi'kmaq Portraits Collection is a database of more than 700 portraits and illustrations that provides a glimpse into the history of the Mi'kmaq of Atlantic Canada.

* The Confederacy of Mainland Mi’kmaq

<https://cmmns.com/resources/>

The CMM delivers a variety of community programs and advisory services to first nations communities in Nova Scotia. The staff consists of a team of professional First Nations experts who bring unique Mi’kmaw perspectives to current issues.

* Indigenous Tourism Association of Canada

<https://indigenoustourism.ca/>

The Indigenous Tourism Association of Canada focuses on creating partnerships between associations, organizations, government departments and industry leaders from across Canada to support the growth of Indigenous tourism in Canada and address the demand for development and marketing of authentic Indigenous experiences.

**Journal Articles and Unpublished Theses**

Cultural Tourism

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McKercher, Bob. 2003. Testing a Cultural Tourism Typology. *International Journal of Tourism Research* 5:45-58.

Richards, Greg. 2018. Cultural Tourism: A Review of Recent Research and Trends. *Journal of Hospitality and Tourism Management* 36:12-21.

Cultural Tourism Marketing and Management

Chen, Han and Imran Rahman. 2018.Cultural Tourism: An Analysis of Engagement, Cultural Contact, Memorable Tourism Experience and Destination Loyalty. *Tourism Management Perspectives* 26:153-163.

Lo, Henry Wai Leong and Shameem Ali. 2013. Understanding Negative Visitor Experiences at Indigenous Cultural Tourism Venues: Marketing and Operational Implications. *Journal of Marketing Development and Competitiveness* 7(2):138-145.

McKercher, Bob. 2020. Cultural Tourism Market: A Perspective Paper. *Tourism Review* 75(1):126-129.

Noonan, Douglas S. and Ilde Rizzo. 2017. Economics of Cultural Tourism: Issues and Perspectives. *Journal of Cultural Economics* 41:95-107.

Torre, Andrew and Helen Scarborough. 2017. Reconsidering the Estimation of the Economic Impact of Cultural Tourism. *Tourism Management* 59:621-629.

Indigenous, Aboriginal, and First Nations Cultural Tourism

Babb, Florence E. 2012. Theorizing Gender, Race, and Cultural Tourism in Latin America: A View from Peru and Mexico. *Latin American Perspectives* 39(6):36-50.

Bunten, Alexis Celeste. 2010. More Like Ourselves: Indigenous Capitalism through Tourism. *American Indian Quarterly* 34(3):285-311.

Coronado, Gabriela. 2014. Selling Culture? Between Commoditisation and Cultural Control in Indigenous Alternative Tourism. *PASOS: Revista de Turismo y Patrimonio Cultural* 12(1):11-28.

Kutzner, Diana, Pamela A. Wright, and Amelia Stark 2009. Identifying Tourists’ Preferences for Aboriginal Tourism Product Features: Implications for a Northern First Nation in British Columbia. *Journal of Ecotourism* 8(2):99-114.

Leleto, Naomi Lanoi. 2019. Maasai Resistance to Cultural Appropriation in Tourism. *The Indigenous Peoples’ Journal of Law, Culture & Resistance* 5(1):21-34.

Markowitz, Kristal. 2001/2002. Cultural Tourism: Exploration or Exploitation of American Indians? *American Indian Law Review* 26(2):233-260.

Medina, Laurie Kroshus. 2003. Commoditizing Culture: Tourism and Maya Identity. *Annals of Tourism Research* 30(2):353-368.

Melubo, Kokel and Anna Carr. 2019. Developing Indigenous Tourism in the *Bomas*: Critiquing Issues from within the Maasai Community in Tanzania. *Journal of Heritage Tourism* 14(3):179-191.

Notzke, Claudia. 2004. Indigenous Tourism Development in Southern Alberta, Canada: Tentative Engagement. *Journal of Sustainable Tourism* 12(1):29-54.

Parry, Gwyneth E. M. 2000. Indigenous Cultural Tourism: An Examination of Process and Representation in Canada and Australia. Unpublished Master of Arts thesis. Ottawa: Carlton University.

Pyke, Joanne Lynn. 2013. Promotional Impact of Image Formation of an Aboriginal Tourist Destination. Unpublished Doctor of Philosophy thesis. United Kingdom: Bournemouth University.

Spiller, Chellie M. 2010. How Māori Cultural Tourism Businesses Create Authentic and Sustainable Well-Being. Unpublished Doctor of Philosophy thesis. Auckland, NZ: University of Auckland.

Thimm, Tatjana. 2019. Cultural Sustainability–A Framework for Aboriginal Tourism in British Columbia. *Journal of Heritage Tourism* 14(3):205-218.

Zeng, Benxiang, Rolf Gerritsen, and Natalie Stoecki. 2010. Contribution of Indigenous Culture to Tourism Development: A Case in Central Australia. *International Journal of Culture and Tourism Research* 21:165-185.

Zeppel. Heather. 2002. Cultural Tourism at the Cowichan Native Village, British Columbia. *Journal of Travel Research* 41:92-100.

Mi’kmaw Cultural Tourism

Lynch, Mary-Frances. 2009. Tourist and Host Perspectives on Mi’kmaw Cultural Tourism in Nova Scotia. Unpublished Master of Environmental Studies thesis. Dalhousie University: Halifax, Nova Scotia.

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Lynch, Mary-Frances, Peter N. Duinker, Lorn R. Sheehan, and Janet E. Chute. 2011. The Demand for Mi’kmaw Cultural Tourism: Tourist Perspectives. *Tourism Management* 35(5):977-986.

MacPherson, Stephanie, Patrick T. Maher, Janice Esther Tulk, and Mary Beth Doucette. 2016. Eskasoni Cultural Journeys: A Community-Led Approach to Sustainable Tourism Development. Paper presented at *TTRA Canada Conference* 21. Amherst: University of Massachusetts.

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