



EMPLOYEE GIVING PROGRAM

For as long as there has been a **Cape Breton University**, we have worked together, supported each other and succeeded together. That is the way it is today and should always be.

Every day, we work to educate students from more than 50 countries, research how to use our resources wisely and work with community partners to help grow the Island's economy.

Cape Breton University has ambitious plans for this new decade, and we need your support as employees at CBU to reach our goal. In just a few short years, enrollment has increased by nearly 50 per cent. Today, our student population is the most diverse and vibrant it has ever been.

We need your support to build the endowment fund to ensure our students have the resources they need to attend and excel at Cape Breton University.



A MESSAGE ON EMPLOYEE GIVING




We think of the CBU community as a family – one that takes care of one another - and that family includes our students. When we support the Employee Giving Program, our donation allows CBU to offer more scholarships and bursaries to more students. As CBU employees, we want our students have access to a world-class education, no matter what their situation. By contributing through payroll deduction, collectively, we will make a difference in the lives of those who study with us.

**DERRICK HAYES &
TANYA ANDREWS**




Employee Giving Program Champions



HOW IT WORKS

-  Sign up.
-  The donation you choose is deducted from each pay or your credit card.
-  You are issued a tax receipt on your T4 at the end of the year.
All other donations will be tax receipted separately.

WHEN YOU SUPPORT SCHOLARSHIPS AND AWARDS AT CBU, IT HELPS:

-  Recognize students for their academic successes and provides support for those who need financial assistance.
-  Allow students to focus on academics with fewer financial worries.
-  Aid students from a variety of backgrounds and under-represented groups in the community. Honour the legacies of individuals and families through named awards.

JACOB MACDONALD

Chancellor Scholarship Recipient
BBA Student

“CBU has given me an amazing opportunity. I am receiving a top-notch business education with great professors. I’ve also had many student employment opportunities and the opportunity to put my name forward for one of the most coveted business awards for students in Atlantic Canada. CBU helped me with all of this. This is where I belong!”



LAINEE JOHNSON

President Scholarship Recipient
BSc Student

“I am very grateful for my scholarship to CBU. It continues to add a foundation of support while pursuing success in the Bachelor of Science program. I have been continuously reminded that I can be myself while experiencing the positive learning environment throughout my three years at CBU.”



OLIVIA KARIGEY

Wanda Robson Scholarship Recipient
BA Student

“Growing up I knew that I wanted to get a university education and make something really great for my life. If I didn’t have a scholarship to Cape Breton University, that education wouldn’t be possible. I am so grateful to the donors of CBU and it is because of that support, that my future is bright and I will have an impact on the world around me.”



Today's student body is growing and their needs and demands are changing. The pandemic has been challenging for all of us, especially our students. That is why we are asking you to support the CBU Perseverance Fund and ensure when students need financial assistance, it is here for them.

Students are at the core of everything we do at Cape Breton University. CBU needs our students, and students need our support.





“As a graduate and proud, 28-year employee of CBU, I can truly relate to the need for scholarships and bursaries to be available to all students. Coming to CBU as a single-mother of two children, I experienced the struggles it takes to succeed in university financially and emotionally. I want to do my part to ensure students have what they need to receive a first-rate education. That is why I have contributed in the past, and why I am continuing my contributions to this new campaign. I hope you will join me.”

GAIL JONES
CBU Production/Graphics Coordinator



**FOR MORE INFORMATION OR
TO SUPPORT PLEASE CONTACT:**

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