

Ms. Tara Milburn



Tara Milburn is the Founder, President/CEO of Ethical Swag Inc. (Certified B Corporation), a company that takes the guesswork out of sourcing sustainable promotional products. She came to entrepreneurship in her 50s, determined to create a different kind of business—one in which profit, planet, and people coexist.

Tara has over 30 years in sales, marketing, business development, business partnerships, strategic planning, communications and customer service. She has worked for a government crown corporation and has also been involved in successful business start-ups. Ms. Milburn's early career was in professional sports with the NHL and NBA in the corporate office.

Ms. Milburn is an active volunteer in her community having served on various Boards including The YMCA of Cape Breton and Vice Chair of Celtic Colours International Festival. Tara has a B.Comm, Marketing (Mount Allison University) and has completed various professional development courses throughout her career in financial management and customer service.