

Study & Stay™

Entrepreneurship Program

Four hackathons will take place as part of the Study and Stay Entrepreneurship Program. Each Hackathon will have a specific industry focus. Students will learn about key industries as they develop concepts and solutions to industry challenges.

International Student Industry Hackathon - Tourism

In partnership with Tourism Nova Scotia, we welcome all the international students to join the experts as they discuss the tourism industry followed by a Tourism Hackathon, to be completed by students on their own time from November 27 to December 4, 2021.

Panel Discussion

- November 26th, 10:00am-11:00am AST

The Panel Discussion will focus on the opportunities and challenges in the tourism industry in Nova Scotia, followed with a Q&A session for students to ask questions.

Hackathon

- November 27, 2021 - December 4, 2021

After learning from the experts, students will be assigned into different groups, and can access the rest of the training content online at their own pace. All sessions are required to be completed prior to video submission on Dec. 4. We will share Design Thinking learning materials to guide you design a business idea to tackle the challenges in the tourism industry.

The Design Thinking learning material topics include 5 steps: Discovery, Interpretation, Ideation, Experimentation, Evolution.

Final Pitch Competition:

Each group will need to submit a pitch video by 11:59pm on December 4th.

The judges will pick the top 3 teams and announce them a week after.

1st place team: \$1,500

2nd place team: \$1,000

3rd place team: \$500

entrepreneurs.studynovascotia.ca

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