

## **Senate Minutes**

**March 26, 2021  
MS Teams**

The Chair, M. Mkandawire, called the meeting to order at 1:30.

He began with the acknowledgement that Cape Breton University is located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq People. This territory is covered by the "Treaties of Peace and Friendship" which Mi'kmaq and Wolastoqiyik (Maliseet) people first signed with the British Crown in 1726. The treaties did not deal with surrender of lands and resources but in fact recognized Mi'kmaq and Wolastoqiyik (Maliseet) title and established the rules for what was to be an ongoing relationship between nations.

He referred to the notice sent by President Dingwall advising of the sudden passing of former faculty member and one of the founding fathers of our institution, Charles MacDonald. T. Urbaniak shared some of his many accomplishments and expressed his personal gratitude for having the pleasure of knowing and working with Charles.

Before beginning the business of Senate, he advised that the Report of the President will be moved to directly after roll call as he another engagement he must attend.

### **1. Roll Call and Declaration of Quorum**

#### **Present:**

Amar Anwar, Catherine Arseneau, Harsha Sai Bandari, Carol Beaton, Tanya Brann-Barrett, Debbie Brennick, Bettina Callary, David Dingwall, Courtney Degiobbi, Mary Beth Doucette, Emma Drohan, David Gerbasi, Jim Gerrie, Terry Gibbs, Stephanie Gilbert, Mike Hennick, Jasmine Hoover, Patrick Howard, George Karaphillis, Mary Keating, Janet Kuhnke, Geoff Lee-Dadswell, Doug Lionais, Gordon MacInnis, Richard MacKinnon, Bernie MacLennan, Emily MacLeod, John MacMillan, Ryan Magee, Martin Mkandawire, Joe Parish, Andy Parnaby, Rick Pierrynowski, Bill Robinson, Scott Rodney, Tom Joseph Scaria, Manini Sethi, Amrinder Singh, Ann Sylliboy, Michael Tanchak Makayla Townsend, Éric Thériault, Tom Urbaniak, Wendy Wadden, Bilynda Whiting, John Mayich, Terry MacDonald

#### **Regrets:**

Stephen Augustine, Audrey Walsh

### **2. Report of the President**

President Dingwall thanked Senate for allowing him to provide his report early in agenda and advised that he must leave early to attend a meeting of the Counsel of Nova Scotia University

Presidents (CONSUP). He provided Senators with updates on the following:

- He echoed the comments from T. Urbaniak on the incredible contributions of Charles MacDonald and the great loss to CBU and the Cape Breton communities.
- The CDI is progressing well and many more letters of support have been submitted and several positive meetings have been held with local stakeholders. The hope to reach 3,000 signatures on the on-line petition has been surpassed with approximately 3,800 signatures and social media impressions, across all platforms, is over 5,000,000. The second round of consultation on the functional space plan for the Centre for Discovery and Innovation has been completed and a video tour of A-wing has been prepared and shared with RPG. The consultant is currently revising the plan according to feedback received and is expected to provide a second draft in the coming weeks.
- A round-table discussion on the Creative Arts at CBU has been scheduled for April 16<sup>th</sup>.
- Referring to a question asked during a previous meeting on CBU's Zero Carbon Plan, he noted that in working with the Verschuren Centre, the initiative is moving forward with the hope to reach zero carbon by 2025.
- With regard to the return to campus, CBU is planning to return to partial on campus teaching as of May 1<sup>st</sup>. He shared that during a comprehensive conversation with Dr. Strang, Dr. Strang stressed four times during the conversation the importance of hand washing.
- In terms of the Wellness Plan, he advised that it is nearing completion.
- He hopes to engage the CTL on a wide range of how best to assist faculty members with more substantive professional development.

Referring to Provincial Budget, and the grants for universities, T. Urbaniak questioned how President Dingwall felt on how this should be interpreted, to which he agreed that the numbers presented do not show a great deal of comfort for the sector.

### **3. Consent Agenda**

#### **3.1 Academic Committee**

##### **For Information:**

- Course Change Form: MRKT3304 - Marketing Channels
- Course Change Form: MRKT4309 - Social Media Marketing
- Course Change Form: MRKT2303 - Advertising and Sales Promotion Management
- NSCC-CBU Culinary Management to BHTM Agreement

##### **Recommendations:**

Course proposal: MRKT 4323: Applied Marketing Research

Course Proposal: MRKT 4328: Strategic Marketing Management

Course Proposal: MBAC 6XXX: Issues in Indigenous Business

Course Proposal: MGMT 3XXX: Exploration of Indigenous Business

**It was moved** by M. Keating, seconded by G. Karaphillis, to accept the Consent Agenda as presented. With comments/concern on the four recommendations, all items will be moved to the motion was deemed moot.

**4. Matters to be Considered in Closed Session – N/A**

**5. Confidential Business – N/A**

**6. Matters Forwarded for Information – N/A**

**7. Special Presentation/Update**

In follow-up to the presentation on Academic Advising, J. Mayich advised that the committee has a meeting planned with the VPA to receive his feedback and that with respect to CRM, a variety of meetings and training modules have taken place.

**8. Question Period – N/A**

**9. Approval of the Minutes**

**It was moved** by C. Arseneau, seconded by É. Thériault, **the approval of the minutes from February 26, 2021 with two minor housekeeping items. Motion carried.**  
**Abstentions: 3**

**10. Business Arising from the Minutes – N/A**

**11. Report of the Executive Committee**

D. Brennick reported that the Executive Committee met on March 12<sup>th</sup> to set the agenda for this Senate meeting. The Committee also discussed the previous Take Note Debate on the Volunteer Advantage Program most notably the importance of building on the Committee's work. T. Urbaniak agreed to move the initiative forward by contacting the various stakeholders to build a blue print for what a pilot might look like. The Chair and Vice Chair of Senate and the Board of Governors met to discuss the Board's practice of holding sessions, in-camera, without the presence of CBU faculty, students and staff members. The Committee also discussed the practice of Senate committees using a co-chair to share the work and its effectiveness as proven by Planning and Review Committee. The Committee is also planning a transition meeting with the current and incoming student members.

## 12. Students' Union Report

A. Singh reported that during the last Board of Governors' meeting, the Union raised the issues of consent training, to which President Dingwall responded he would develop a task force to review and provide feedback during the next meeting. Transition meetings have begun with the new executive taking office on May 1<sup>st</sup>. The Union continues to offer online events to ensure student engagement continues during the online semester. With nothing further, he welcomed any comments or questions.

## 13. Reports of Other Committees of Senate

### 13.1 Academic

M. Keating referred Senators to the report circulated with the meeting material and noted that the report cover should have indicated Regular Agenda rather than Consent Agenda. With questions suggested

#### Recommendations:

**It was moved** by M. Keating, seconded A. Anwar, that Senate approve the **MGMT 3XXX: Exploration of Indigenous Business** as presented. Following a fulsome discussion on the prerequisites and a way to ensure students straight out of high school would not enrol in this course, M. Keating agreed the Committee would ensure wording found to ensure this does not happen and that students would be made aware that this is not intended for first year students. It was also cautioned that this course ought not a mandated course for any purpose. **Motion carried.**

**It was moved** by M. Keating, seconded W. Wadden, that Senate approve the **MBAC 6XXX: Issues in Indigenous Business** as presented. M. Keating added that the prerequisites for a 6000-level course is understood that one must have previous credentials. **Motion carried.**

**It was moved** by M. Keating, seconded W. Wadden, that Senate approve the **MRKT4323: Applied Marketing Research**. On the question of the prerequisite M. Keating responded these are done the same way and is the nature of the discipline. **Motion carried.**

**It was moved** by M. Keating, seconded A. Anwar, that Senate approve the **MRKT4328: Strategic Marketing Management** as presented. **Motion carried.**

**It was moved** by M. Keating, seconded W. Wadden, that Senate approve the **Minor Program Changes to the BBA in Marketing** as presented. **Motion carried.**

**It was moved** by M. Keating, seconded W. Wadden, that Senate approve the **Minor Program Changes to the BBA in Marketing** as presented. **Motion carried.**

**It was moved** by M. Keating, seconded by G. Karaphillis, that Senate approve the Minor Program Changes to the BBA in Marketing. Please note that the document is in two formats, one a modified MPHEC format and the other the minor program template. The latter is a clearer picture of what is being changed at this point. This is part of a revamping of their Marketing program (as seen in the course changes and new course proposals) to eliminate overlap and incorporate recent developments in the discipline. **Motion carried.**

### 13.2 TLEC

G. Lee-Dadswell referred Senators to the report circulated with the meeting material and **it was moved** by G. Lee-Dadswell, seconded by M. Keating, that **Senate direct request senior administration to purchase an institutional membership in the International Center for Academic Integrity.** He explained that the Committee has investigated what organizations exist related to academic integrity. The main such organization is the International Center for Academic Integrity (ICAI) and that membership in this organization will provide CBU with a variety of resources, including assistance in developing programming, print and multimedia resources and discounted conference fees. A friendly amendment was accepted to change direct in the motion to request. **Motion carried.**

### 13.3 Research

Referring to the report circulated with the meeting material, É. Thériault referenced the Creative Approaches to Complex Problem of the Strategic Research Plan and following proposed initiative/action: Recognize and communicate excellence in community-engaged research by establishing a new annual award: Community-Engaged Research Champion. The Committee proposed that this award be named the Dr. Margaret Dechman Community-Engaged Research Award. **It was moved** by É. Thériault, seconded by A. Parnaby, to approve **the new award: Dr. Margaret Dechman Community-Engaged Research Award.** **Motion carried.**

### 13.4 Bylaws

MB Doucette referred to the report circulated with the meeting material.

**It was moved** by MB Doucette, seconded C. Arseneau, that Senate approve the **revised bylaws for the Department of Math, Physics, and Geology and the Department of Psychology** as presented. **Motion carried.**

**It was moved** by MB Doucette, seconded C. Arseneau, that Senate approve the **revised bylaws for the Department of Psychology** as presented. **Motion carried.**

**Abstentions: 2**

## 14. Board of Governors' Report

S. Rodney B. MacLennan reported that the Board of Governors' met on March 5, 2021 in a virtual and in-person setting. Members were provided with an update on the Centre for Discover and Innovation, and that the Board continues to deal with a governance issue with regard to the in-camera portion of the meeting. The Board also welcomed two new members

to the Ministerial appointed category: Ms. Valerie Bobyk and Ms. Kate Oland. Report were received from the Treasure and several individuals were approved to receive honorary degrees from Cape Breton University, which will be announce publicly at a later date. The next meeting is scheduled for April 23<sup>rd</sup>.

### **15. Adjournment**

There being no further business, **it was moved** by G. Karaphillis to **adjourn the meeting** at 3:11 pm. **Motion carried.**

**Debbie Brennick  
Secretary to Senate**