

Articulation Program:

Bachelor of Hospitality and Tourism Management

Institution name	Ocean University of China (OUC)
Location	Qingdao, China
Date of signing	Aug 23, 2016
Date of expiry	Aug 22, 2021
Program Description	This articulation agreement will allow qualified OUC Bachelor of Management in Tourism Management program students to get advanced standing and transfer credits at CBU. Students who successfully complete their first two years of study at OUC Bachelor of Management in Tourism Management programs may receive up to 45 credits towards CBU's Bachelor of Hospitality and Tourism Management as detailed in the Appendix A.
Program Details	<p>Individuals seeking admission to CBU's BHTM program under this Articulation Agreement must have completed first two year of an appropriately matched OUC program with a minimum overall program grade point average of 60 percent.</p> <p>OUC students applying to become CBU students must meet CBU's minimum English language requirements outlined in the Academic Calendar; OUC students who have not met CBU's minimum English language requirements may be issued a Conditional Offer of admission.</p> <p>Prospective transfer students should contact CBU's Enrolment Services for details.</p>
Academic Schools	Shannon School of Business
Program Contact	Grace MacNeil Enrolment Services Professional, TEL: 1-902-563-1248 Email: grace_macneil@cbu.ca
Partner URL WWW.	http://eweb.ouc.edu.cn/

Appendix A: OUC's Tourism Management to CBU's BHTM - Course equivalency

CBU Courses				OUC Courses		
	Code	Name	Credits	Code	Name	Credits
Core	ECON 1101	Principles of Microeconomics	3	112902101259	Microeconomics	3
Core	ACCT 1203	Introduction to Accounting I	3	112902201293	Accounting	3
Core	MGMT 2605	Human Resource Management	3	112902101203	Tourism Psychology	2
				112902201267	Management of Human Resource	2
				112902101283	Introduction to Tourism Management	3
Core	HATM 1504	Tourism in Canada	3	112902101263	Principle of Management	3
Core	HATM3125	Tourism Operation and Planning	3	12903101305	Hotel Management	3
				112903101239	Management of Travel Agency	2
Core	MGSC 1108	Introduction to Statistics	3		Probability and Statistics	3
SSOB Elective	MGMT1001	non-specific Management course	3	114102201207	International Trade Theory and Practice	2
				112903101213	Tourism Law	2
SSOB Elective	FINC1001	non-specific Finance course	3	112902201295	Financial Management	3
Elective	ANTH2105	Anthropology of Tourism	3	112903101307	Tourist Resource	2
				112903101309	Tourism Exploitation and Planning	2
Total specific course to course credits			27			
Following non-specific elective courses (equivalency to be decided by the CBU Admissions Office.						
Elective		non-SSOB elective	(15)			
SSOB elective		Open (or SSOB) elective Possible for MGSC1109 Calculus or MGSC2101 Computer in Business	(3) or (3)		Calculus 1 & Calculus 2 (OUC course outline required for assessment) Computer Fundamentals for Webpage Making Programming with Visual Foxpro (course outline not available)	
		Total	45			

Appendix B: Required Core Courses at CBU

		Code	Name	Credit	Suggest term
1	Core	HATM1501	Introduction to Food Theory and Nutrition	3	1
2	Core	HATM1503	Restaurant Operation and Service	3	2
3	Core	HATM1506	Tourism Marketing	3	2
4	Core	HATM2999	Hospitality and Tourism Internship1	0	
5	Core	HATM3503	Meeting and Convention Management	3	3
6	Core	HATM3504	Resort/Facilities Management and Maintenance	3	1
7	Core	HATM3505	Tourism law	3	4
8	Core	HATM3508	Destination Management and Marketing	3	4
9	Core	HATM3509	International Tourism Management	3	1
10	Core	HATM3999	Hospitality and Tourism Internship2	0	
11	Core	ACCT1204	Introduction to Accounting II	3	2
12	Core	MGMT2604	Intro to Organizational Behavior	3	1
13	Core	MGMT3607	International Business Management	3	3
14	Core	HATM4606	Tourism Management	3	3
15	Core	MGMT4607	Tourism Strategy	3	4
16	Core	COMMXXX X	Communication course		2
17	Core	ENGLXXXX	English course		1
			Total	45	

(Note: Elective courses may be required. Students are recommended to seek academic advising upon arrival at CBU to verify the remaining courses required for the degree requirement. Academic advising appointments can be made through the Dean's Office.)