



# The Impact of Cape Breton University on Cape Breton Island

Cape Breton University has grown to be a vital employer as well as a centre of **BUSINESS, ACADEMIA, CULTURE** and **SPORT**.

CBU is the only university located in the province's **SECOND LARGEST SIGNIFICANT URBAN CENTRE**.

## Economic Impact of CBU\*

**1100+** jobs

creates **\$85 million** in household income

generates **\$11.2 million** in revenue for the Nova Scotia Government

more than **1400** international students leading to **\$51.3 million** for the Cape Breton Island economy

## Talent Creator

Approximately **12K** CBU alumni living on Cape Breton Island

CBU is home to more than **700** Indigenous graduates

### Student Body

Fall & Winter 2017-18 Total: **3497**



Indigenous  
**8%**



Cape Breton  
**36%**



Rest of Canada  
**21%**



International  
**35%**

## Recent Activity at CBU

- Hired new Director of Human Resources
- Four senior female directors added to President's Executive Committee
- 11 new faculty hired
- 13 new staff hired
- 56% increase in Unama'ki College resources
- Launched Kwitn Program
- MOU signed with Destination Cape Breton Association
- MOU signed with the Municipality of the County of Inverness
- MOU signed with Kokugakuin University (Japan)
- Senior and Executive deliverables implemented
- Strategic planning process started
- Nearly \$5 million announced for commercialization and product development projects at the Verschuren Centre

\*2018 Economic Impact Analysis, Department of Finance, Government of Nova Scotia (includes CBU core and other entities)  
2018 Economic Impact of International Students in Atlantic Canada, Council of Atlantic Ministers of Education and Training



**CAPE BRETON**  
UNIVERSITY