

**Public Meeting Agenda**

**December 10, 2015  
(Following Prologue Session)**

**Membertou Trade & Convention Centre, Meeting Room C&D**

- 1 Roll Call
- 2 Motion to Approve Minutes of Meeting of the Board
  - 2.1 October 30, 2015
- 3 Business Arising
- 4 CEO/CAO
  - 4.1 Report
  - 4.2 Report of Senate
  - 4.3 Special Announcements, Questions
- 5 Treasurer's Report
  - 5.1 Financial Statements
- 6 Committee Reports
- 7 Items Requiring Action or Decision – N/A
- 8 New Business
  - 8.1 Options to Address Projected 2015/16 Financial Shortfall
- 9 Presentations
  - 9.1 Dr. Keith Brown – Maximizing Return on Investment of Recruitment/Marketing
- 10 Open Session
- 11 Date of Next Meeting – March 4, 2016
- 12 Adjournment